



SUSIE SIERRA

The Fine Art of Luxury Skincare

Award-winning artist, Susie Sierra brings a unique offering to the world of beauty with her gold-infused range of luxury skincare. By merging ancient wisdom with sacred materials, and applying them mindfully, she offers a diverse and multi-layered beauty experience for the universal women.

Susie's early years were spent in the beauty industry working as a model for Australian fashion magazines including Vogue and Cosmopolitan magazine. She also worked as an actor in film and Repertory Theatre in the USA.

As a child growing up in rural Australia, she was out riding horses every day. Exposed to the harsh Queensland climate where the sun can be so severe, her fair skin was constantly at risk. "Fortunately, my mum was a beauty and skincare expert and made me take good care of my skin. When I turned 14 she taught me a beauty routine that I am still using today. If it wasn't for my mum I would have skin like a crocodile. She really saved my skin literally!"

The Susie Sierra range begins with two nourishing face oils, **Sierra Gold Light** and **Sierra Gold Deep**. Infused with the anti-inflammatory properties of pure gold, these divine oils are rich in primordial minerals, vitamins and anti-oxidants. The special blend of oils acts to fortify the skin's resilience to the ageing process and guard against environmental free radicals. They are vegan, free from parabens, artificial fragrance and color and cruelty-free.

Each of the face oils is underscored by carefully selected fragrances. **Sierra Gold Deep** holds the fragrance of the sacred Blue Lotus flower and was chosen for its deeply evocative and transformative powers. Blue Lotus is the special ingredient that helps repair proteins in the skin's structure, restoring strength and elasticity.

Sierra Gold Light is scented with the oil of the delicate Hyacinth flower. This silky botanical not only softens and hydrates the skin but is also a renowned, natural anti-depressant. Its subtle yet evocative fragrance will uplift and soothe the emotions.

Susie approaches beauty from a worldly perspective. "I want to inspire women to know the *full* experience of their beauty which is many-fold. Beauty encompasses *all* the senses and is deeply embedded in nature and the world of art and ancient culture. A vegan diet and plant based lifestyle nourishes and supports me. I love animals and believe we are the caretakers of our world. I support Cool Earth, a charity that works alongside indigenous villages to halt rainforest destruction around the world. I chose them because of the direct and leveraged way in which they protect the forests and the animals."

Susie Sierra range also incorporates the practice of "Blooming Face", an ancient Chinese Qi Gong technique which, if practiced daily, is reputed to not only delay the ageing process but to reverse it!

The Susie Sierra range will be on show in Italy at the renowned Cosmoprof Fair in March 2019.

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SIERRA GOLD DEEP

Sierra Gold Deep is a blend of 24 carat gold leaf and 8 Absolute botanical oils. Pure gold, with its anti-inflammatory properties, stimulates blood flow to the tissues and imparts a lustrous glow to the skin.

Designed especially for mature skin, this deeply penetrating formula also contains the oil of the sacred Blue Lotus flower, the special ingredient that helps repair proteins in the skin's structure, restoring strength and elasticity.

A natural aphrodisiac, the scent of the Blue Lotus is known for its sleep-inducing effects and is said to promote feelings of euphoria and deep sensuality. This flower has been revered by Buddhist monks for centuries as a symbol of rebirth and enlightenment.

Red Raspberry seed oil has a high Vitamin E content and anti-oxidant action and Pytosterols help repair skin damaged by the sun. Red Raspberry seed oil also reduces the destruction of collagen and inflammatory response, both major causes of wrinkles. 100% vegan.



Sierra Gold Deep Luxury Face Oil



Sierra Gold Light Luxury Face Oil

SIERRA GOLD LIGHT

This silky soft face oil is comprised of 24 carat gold and 8 super botanical oils sourced from different regions around the world. Pure gold, renowned for its anti-inflammatory properties, has been a secret skin glow formula used by Japanese Geisha's for centuries.

Rich in powerful anti-oxidants from the organic Kakadu Plum seed and Baobab seed, this luxury elixir is the perfect anti-ageing formula. It will nourish and protect your skin from the damage of environmental free radicals. Absorbed instantly into the epidermis, it leaves no oily residue.

While soothing and hydrating your skin, Sierra Gold Light also carries the scent of the delicate Hyacinth flower, a natural anti-depressant. The subtle fragrance will uplift and soothe your emotions - perfect for all skin types. 100% vegan.